



Privacy Policy

We appreciate the trust you place in Halo Blow Dry Bar, and we are committed to respecting your privacy and the security of your personal information. Our privacy policy describes the information we collect and how we use it.

Information We Collect

We may collect information (including name, address, telephone number, email address, transaction information, credit card information and date of birth) when you:

- Place an order on our Web site
- Return an item or make an exchange
- Inquire about our services
- Create an account at haloblowdrybar.com
- Sign up for Halo Blow Dry Bar email updates
- Enter a contest

We maintain the data that you provide us, along with a record of your purchases, in a secure database. To best serve you, we may combine this information with data that is publicly available and data that we receive from other reputable sources, including your credit card issuer.

We also gather information about how visitors navigate through our Web site by using data gathered with “cookies”.

Using Information We Collect

At Halo Blow Dry Bar, we always want to provide you with the best possible shopping experience and fulfill your orders exactly as you’ve requested. In order to do this, we collect information that allows us to:

- Process and track your order.
- Provide the services you request.
- Contact you about the status of an order or an appointment.
- Send you promotional offers we believe will be of interest to you.
- Send you Halo Blow Dry Bar email updates if you specify that you would like to receive them.
- Identify your product and service preferences.
- Customize our communications to you.
- Provide information concerning product recalls or products you have purchased.
- Improve our merchandise selection and customer service.

Information We Share with Others and Your Privacy Rights

We contract with other companies to provide certain services, including credit card processing, shipping, name and address verification, email distribution, market research and promotions management. We provide these companies with only the information they need to perform their services and work closely with them to ensure that your privacy is respected and protected. These companies are prohibited by contract from using this information for their own marketing purposes or from sharing this information with anyone other than Halo Blow Dry Bar.

Your Choices about Communication from Halo Blow Dry Bar

We offer choices about the types of information you receive from us. If you prefer not to receive email updates from Halo Blow Dry Bar, you may unsubscribe using the link provided in each email, or you may contact us online or at the address shown below.

Cookies

A cookie is a small data file that is stored by your Web browser on your computer. Cookies enable you to place an order on our Web site. They also allow us to enhance and personalize your online shopping experience, so that the information you receive is more relevant to you.

For example, we use cookies to:

- Remember what items are in your Shopping Cart.
- Recognize you when you return to our website.
- Enable you to use Express Checkout, if you have created an account at jsimonshirts.com.
- Study how our customers navigate through our Web site and which products they request in site searches.

How We Use Email

When you provide us your email address, we will email you as necessary to process your order, respond to a request or provide customer service. For example, after you book an appointment at haloblowdry.com, you will receive an email confirmation. Recipients of our email gift cards will receive an email notifying them of the gift and instructing them how to redeem it.

We may also send promotional email about products, special offers, services or events that we believe may be of interest to you. It is our intent to send promotional emails only to those persons who wish to receive them. We provide instructions on how to unsubscribe in each email.

Links to Other Sites

Occasionally, we provide links on our Web site to other sites we think you will enjoy. These sites operate independently of Halo Blow Dry Bar and have established their own privacy and security policies. For the best online experience, we strongly encourage you to review these policies at any site you visit.

Security

It is our intent to protect against the loss, misuse or alteration of information that we have collected from you or received from a partner. We use a variety of current technologies and processes for protection of our customer data. We limit the information we provide to outside companies with whom we contract to only what they need to carry out their responsibilities. It is our practice to use encryption whenever we receive or transmit sensitive data.

Policy Changes

From time to time, we may use customer information for unanticipated uses not previously disclosed in our privacy notice. If our information practices change, we will post these changes on our Web site. We encourage you to review our privacy policy periodically.